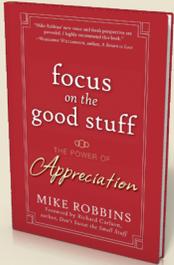


MR | MIKE ROBBINS

AUTHOR / KEYNOTE SPEAKER

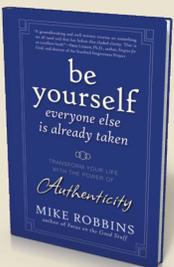
KEYNOTE TOPICS



FOCUS ON THE GOOD STUFF: THE POWER OF APPRECIATION

Inspire success, engagement, and perspective by being appreciative

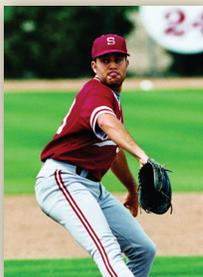
Appreciation is one of the most powerful, yet overlooked aspects of successfully motivating and empowering people and teams. According to latest research in the fields of positive psychology and strengths-based leadership, when individuals and teams put more attention on what is working and their strengths, instead of focusing on problems and weaknesses, they thrive. Through this program, which is based on the key principles of his book *Focus on the Good Stuff*, Mike Robbins illustrates exactly how appreciation impacts productivity, morale, and success.



BE YOURSELF, EVERYONE ELSE IS ALREADY TAKEN: THE POWER OF AUTHENTICITY

Create trust, confidence, and team unity by being real

Authenticity is fundamental to relationships, communication, and success - for individuals, teams, and organizations. Now more than ever, people, leaders, and groups must utilize the power of authenticity in order to build trust, resolve conflicts, and create cohesion. Although it can be counter-intuitive and even scary, some fascinating research in the field of emotional intelligence is proving that being real, honest, and vulnerable is a key element to individual and group success and fulfillment. Through this program, which is based on the key principles of his book *Be Yourself, Everyone Else is Already Taken*, Mike Robbins illustrates exactly how authenticity impacts relationships, trust, and productivity.



THE KEYS TO CREATING A CHAMPIONSHIP TEAM

Enhance loyalty, attitude, and success by doing what winning teams do

A “championship team” is a group of people who can effectively handle adversity and conflict, trust one another, communicate clearly and authentically, and appreciate and support each other in a positive way. In this program, which is based on key principles from both of Mike Robbins’ books, as well as his background as a professional baseball player, he teaches people the fundamental aspects of creating successful teams that truly win.

In addition to these keynotes, Mike is happy to deliver a workshop or breakout session on the following topics: **Being a True Champion, Building Authentic Relationships, Communicating with Impact, or Leading with Authenticity.**



“Your opening keynote speech set such a positive tone for the entire conference. You truly motivated all of us.”

— Claudia Schuster,
U.S. Department of Labor

“Your remarks had a direct impact on the attendees and me, as we now know that in order to succeed we must appreciate ourselves and those we work with.”

— Joe McGarry,
Kaiser Permanente

www.Mike-Robbins.com

MR

MIKE ROBBINS

AUTHOR / KEYNOTE SPEAKER

PARTIAL CLIENT LIST

Adobe	Duquesne University	Society for Human Resource Management
American Business Women's Association	Gap	Stanford University
AOL	Genentech	State of California
Arizona Diamondbacks	Google	State of Florida
Atlanta Braves	Great West Life	State of Nevada
AT&T	Kaiser Permanente	Sutter Health
Banana Republic	Kiwanis International	Twitter
Big Brothers, Big Sisters	Kraft Foods	UC Berkeley
BMW	London Life	UCLA
Boys and Girls Clubs of America	LucasArts Entertainment	University of Alabama
California PTA	Lucasfilm	University of Nebraska
Cargill	Nationwide Insurance	University of Oregon
Charles Schwab	NCAA	University of San Francisco (USF)
Chevron	New York Life Insurance	University of Southern California (USC)
Citibank	NYU	U.S. Bank
City of San Antonio	Oakland Unified School District	U.S. Department of Labor
City of San Francisco	Old Navy	Vancouver Canucks
City of San Jose	Pacific-12 Conference	VISA
Clark Pest Control	PG&E	Webcor Builders
Clear Channel	Rotary International	Wells Fargo Bank
Cleveland VA	Sacramento City Unified School District	Yahoo!
Corporate Express	Salesforce.com	YouSendIt
County of Marin	San Francisco Giants	YouTube
DPR Construction	Shoppers Drug Mart	

"The group really related to you and learned a lot from your entertaining, informative, and engaging program."

— Susan Simoni Burk, Stanford University

"During your speech you demonstrated a great ability to adapt to the audience, not only by pinpointing the items that were of most interest to us, but also by inspiring us to ask questions and participate."

— Bill Wallace, New York Life Insurance



Mike Robbins, CSP, is the author of two books, *Focus on the Good Stuff* (Hardcover, Wiley) and *Be Yourself, Everyone Else is Already Taken* (Hardcover, Wiley), which have been translated into twelve different languages.

As an expert in teamwork, emotional intelligence, and the powers of appreciation and authenticity, Mike delivers keynote addresses and leads customized seminars throughout the world that empower people, teams, and organizations to work together effectively and be more successful.

Mike and his work have been featured on ABC News, the Oprah radio network, in *Forbes*, the *Washington Post*, and many others. He is a regular contributor to Oprah.com and the Huffington Post.

Prior to his speaking, writing, and consulting career, Mike was drafted by the New York Yankees out of high school, but chose instead to play baseball at Stanford University, where he pitched in the College World Series. Mike was drafted by the Kansas City Royals out of Stanford and played three seasons of professional baseball with the Royals organization before arm injuries ended his playing career.

After his athletic career was cut short, Mike worked in sales and business development for two Internet start-ups, before starting his speaking and consulting business in 2001.

Mike lives in the San Francisco Bay Area with his wife Michelle, and their two young daughters, Samantha and Annarose.

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